whereas there should be excluded the processing of data carried out by a natural person in the exercise of activities which are exclusively personal or domestic which may whereas this difference may therefore constitute an obstacle to the pursuit of a number of economic activities at Community level regulations and administrative provisions which may disparities could arise in the implementation of the Directive with regard to the processing of personal data afforded in the Member States may prevent the transmission of such data from the territory of one Member State to that of another Member State services and capital is ensured require not only that personal data should be able to flow freely from one Member State to another especially in view of the scale of the divergences which currently exist between the relevant laws in the Member States and the need to coordinate the laws of the Member States so as to ensure that the cross-border flow of personal data is regulated in a 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